

SAFER SLEEP FOR EVERY SLEEP

When you're tired or baby won't settle it can be tempting to do whatever it takes to get some sleep. To reduce the risk of sudden infant death syndrome (SIDS) it is important to follow safer sleep for every sleep day or night.



**sleep baby on
their back**



**in a cot or
Moses basket**



**on a firm, flat,
waterproof mattress**



**keep baby away
from smoke**



**never co-sleep with
baby on a sofa or
armchair**